



KEITH CRAIN

CHAIRMAN

As chairman of Crain Communications Inc, Keith Crain is recognized internationally for his contributions in both the automotive and publishing industries.

Mr. Crain became publisher and editor-in-chief of Automotive News when Crain Communications purchased the publication in 1971. He then became publisher and editor-in-chief of Crain's Detroit Business when it launched in 1985. One of his major accomplishments in his long career was the development of the Automotive News World Congress as an international forum for global business leaders to meet annually to discuss the most pressing issues facing the automotive industry. Mr. Crain also assisted in the development of the annual North American International Auto Show in Detroit in 1989. He went on to help with the launch of Automotive News Europe's European World Congress in 1997.

Mr. Crain was Inducted into the Automotive Hall of Fame in July 2014. In addition to his commitment to publishing excellence and contributions to the automotive industry, Mr. Crain is active in a myriad of civic and professional associations. His leadership positions include serving as chairman of the board of the College for Creative Studies. He also sits on the boards of The Concours d'Elegance of America, The Detroit Metro Convention & Visitors Bureau, Downtown Detroit Partnership, Gilmore Car Museum and the Automotive Hall of Fame.

Crain attended Northwestern University and holds honorary doctorate degrees from four universities.